



### **Chamber Mission Statement**

The goal of the Missaukee Area Chamber of Commerce is to form relationships to further the interest of small businesses, community members and non-profit organizations in Missaukee County.

### **The Ambassador Club Mission**

**To** act as the goodwill, public relations arm of the Missaukee Area Chamber of Commerce and communications link between the Chamber Board and its membership; to encourage participation of members at all Chamber functions as well as continue to support and provide feedback to the Chamber.

### **What is an ambassador?**

- Arm of the Missaukee Area Chamber
- Goodwill Liaison
- Communicates Events/Ideas
- Assist to Recruit/Retain Membership
- Promote Missaukee Area Chamber Activities/Events

### **Requirements and Expectations**

- Serve as an Ambassador for a period of at least one year. Ambassadors may serve as many year terms as they would like if they met and adhered to the general requirements.
- Attending a minimum of 50% of ambassador meeting. Failure to meet this requirement could automatically terminate by Ambassador status.
- Ambassadors should be knowledgeable of Chamber events and activities. Stay informed and share information when asked.
- Assist Chamber staff with Chamber Events, before, during and after by volunteering at least 3 events.
- Communication: An Ambassador MUST communicate on attendance. Life happens, please notify us within 24 hours of the event if you cannot make it, or something happened where you couldn't make it. No more than 3 no calls, no shows.
- Engage with Membership – Engage with membership as often as possible. Thank current membership for supporting, engage in conversations. Greet & Welcome members at events. Invite non-members and existing members to Chamber events. Participate in gaining sponsorships for events.
- Bring Prospective Members to Chamber events.
- Attend Ambassador meeting to keep informed of Chamber and Community Events.
- Mentor new Chamber members.
- Assist the Chamber in retaining and recruiting members.

### **When and where are the Ambassador Meetings?**

The Ambassadors meet every First Tuesday of the month, 5:30 at the Missaukee Area Chamber office.

**Committee Chair**

- The Chamber president will appoint the committee Chair each October for the following calendar year. Selection is based on ability to participate, knowledge of chamber and community and leadership abilities.
- The Chair will attend monthly Ambassador Meetings, Chamber Board Meetings and other designated functions as directed by the Chamber.
- The Chair will facilitate monthly meetings. Knowledge of agenda items is important to run a successful meeting.
- The Chair will designate a person to take meeting minutes.
- The Chair will encourage committee participation.
- The Chair will address the Chamber Board of Ambassador meetings to keep the Chamber Board and staff informed.

### **What Can Ambassadors Expect from the Chamber?**

- High profile networking opportunities.
- Verbal/visual recognition at events
- Knowledge about Lake City, Missaukee County and Missaukee Area Chamber benefits and services.
- Develop new business contacts that can help increase your business.
- Opportunity to connect with decision makers and community leaders.
- Increase personal and professional leadership development opportunities.
- The Missaukee Area Chamber of Commerce will offer \$50 off a Business membership, \$30 off Non-Profit membership, \$15 off Community Membership and free membership to Senior members. A credit is capped a 1 ambassador per membership.

### **Yearly Chamber Events**

**February – Winterfest**

**June – Golf Outing**

**July – Greatest 4<sup>th</sup> in the North**

**July – McBain Days**

**Summer/Fall – Missaukee Mountain Concerts**

**August – Car Cruise & Car Show**

**August – Farmers' Market**

**September - Farmers' Market**

**September – Festival of the Pines**

**October – Chamber Banquet**

**December – Light Up Lake City**

**Business After 5 - Quarterly**

**Ribbon Cutting Ceremonies - Varies**

**Business with Breakfast – Quarterly**